

# François Maréchal

## Curriculum Vitae

Curriculum Vitae: 8 mai 2022

### Personal data

Citizenship French  
Professional address **University of Franche-Comté, CRESE**, 30 Avenue de l'Observatoire, 25000 Besançon, France  
Office phone number (+33) (0)3 81 66 67 47  
E-mail [francois.marechal@univ-fcomte.fr](mailto:francois.marechal@univ-fcomte.fr)  
Url <https://crese.univ-fcomte.fr/fr/fiche-membre/43>

### Current Position

2018– **Full Professor of Economics**, *University of Franche-Comté*, Besançon, France.

### Research interests

Auctions, Contract Theory, Industrial Organization, Health Economics

### Employment

2004–2018 **Associate Professor**, *University of Franche-Comté*, Besançon, France.  
2002–2004 **Assistant Professor**, *University of Lausanne*, Switzerland.  
2001–2002 **Assistant professor (one year fixed term position)**, *University of Savoie*, France.  
2000–2001 **Assistant professor (one year fixed term position)**, *University of Franche-Comté*, France.

### Education

2015 **Accreditation to supervise research "Asymmetric auctions"**, *University of Franche-Comté, France*, Committee : L. Thomas (supervisor), V. Dequiedt (referee), J-C. Poudou (referee), W. Sand-Zantman (referee), C. At, J. Donze.  
1997–2001 **Ph.D. in Economics "Bidding strategies in procurement contracting"**, *University of Franche-Comté, France*, highest level of distinction for a Ph.D., Committee : F. Naegelen (supervisor), H. Cremer (referee), S. Souam (referee), M. Mougeot, C. Jeanrenaud.

### Publications

Marchés publics : faut-il réformer les méthodes de notation des critères d'attribution?, 2022, with P-H. Morand, *Revue d'Economie Politique*, forthcoming.

Are social and environmental clauses a tool for favoritism? Analysis of French public procurement contracts, 2022, with P-H. Morand, *European Journal of Political Economy*, forthcoming.

The impact of medical complications on optimal hospital payment, 2021, with L. Thomas, *Journal of Public Economic Theory*, Vol. 23(6), pp. 1144-1173.

Implementation of personalized medicine in a context of moral hazard and uncertainty about treatment efficacy, 2021, with S. Alcenat and F. Naegelen, *International Journal of Health Economics and Management*, Vol. 21(1), pp. 81-97.

The Impact of a Right of First Refusal Clause in a First-Price Auction with Heterogeneous Risk-Averse Bidders, 2020, with K. Brisset and F. Cochard, *Journal of Institutional and Theoretical Economics*, Vol. 176(3), pp. 526-548.

The Optimal Contract under Adverse Selection in a Moral-Hazard Model with a Risk-Averse Agent, 2018, with L. Thomas, *Games*, Vol. 9(1), 12.

L'impact économique du droit de préemption dans une procédure de vente, 2015, with K. Brisset and F. Cochard, *Revue Française d'Economie*, Vol. 30, pp. 217-255.

Is the newcomer more aggressive when the incumbent is granted a Right of First Refusal Clause in a procurement auction? Experimental Evidence, 2015, with K. Brisset and F. Cochard, *Theory and Decision*, Vol. 78 (4), pp. 639-665.

The public release of information in first-price sealed-bid auctions, 2012, with P.H. Morand, *Review of Economic Design*, Vol. 16, pp. 323-330.

Small Business Participation Procurement Policy : Subcontracting vs Allotment, 2012, with P.H. Morand, *Louvain Economic Review*, Vol. 78 (2), pp. 5-23.

First-price vs second-price auctions under risk aversion and private affiliated values, 2011, *Economics Bulletin*, vol 31 (2), pp. 1765-1771.

Enchères électroniques inversées : Atouts et Limites pour la fonction achat, 2011, with K. Brisset, *Revue Française de Gestion Industrielle*, vol 30 (4), pp. 95-114.

First-price sealed-bid auctions when bidders exhibit different attitudes toward risk, 2011, with P.H. Morand, *Economics Letters*, vol 113, pp 108-111.

Free Riding in Combinatorial first-price sealed-bid Auctions, 2009, with P.H. Morand, *The B. E. Journal of Theoretical Economics (Contributions)*, Vol. 9 (1), Article 41.

Prevention of diseases and preventive co-payment rate, 2009, *Economics Bulletin*, Vol. 29, no.3, pp. 2339-2348.

Cost variability, quality of care and hospital payment systems, 2006, with M. Mougeot, *Revue économique et sociale, Special issue : Swiss research program on DRGs*, vol.64, june 2006, pp. 13-30.

Pre vs post-award Subcontracting Plan in Procurement Bidding, 2003, with P-H. Morand, *Economics Letters*, 81 (1), pp. 23-30.

La procédure de passation des marchés publics : contrat à prix fixe renégociable par des avenants ou contrat incitatif?, 2002, *Economie et Prévision*, vol. 5, pp. 1-10.

Sous-traitance et avenants dans les marchés publics : une illustration, 2002, with P.H. Morand, *Revue d'Economie Politique*, vol. 112 (1), janv-fév 2002, pp. 103-120.

La commande publique par enchères électroniques inversées, 2002, with K. Brisset and P-H. Morand, *Economie Publique*, 10(1), pp.101-126.

---

## Working papers and works in progress

Green Public Procurement, Local Purchasing and Competing Local Authorities (with P-H Morand).

Allotment vs Economic Interest Grouping in Procurement Contracts (with P-H. Morand).

---

## Conference presentations and Seminars

AFED (French Law and Economics Association, Nancy 2018, Besançon 2021), Neuchatel (2017), Clermont-Ferrand (2017), EALE (European Association of Law and Economics, Stockholm 2012 and Milan 2018), ASFEE (Montpellier 2012), EARIE (European Association of Research in Industrial Economics, Amsterdam 2006, and Berlin 2004), Society of Economic Design congress (Bodrum 2006), World Congress of the International Health Economics Association (Barcelona 2005), JMA (Applied Microeconomics Days, Nancy 2001, Rennes 2002, Montpellier 2003, Hammamet 2005, Montpellier 2015, Le Mans 2017), European Conference on Health Economics (London 2004), International Conference on System Science in Health Care (Geneva 2004), The "journées" Louis-André Gérard-Varet (Marseille 2002 and 2004), Health Economics Workshop (Marseille 2002 and Oslo 2003), Congress of the French Economic Association (AFSE, Marseille 2000).

---

## Teaching

Graduate courses : Theory and Practice of Auctions and Procurement; Contracts and Incentives, private and public economics; Theory of Regulation; Regulation of health care systems, Operations research.

Undergraduate courses : Market Finance.

---

## Languages

French (mother tongue), English.